

# CAMP COIN



## Bringing financial smarts to classrooms and homes

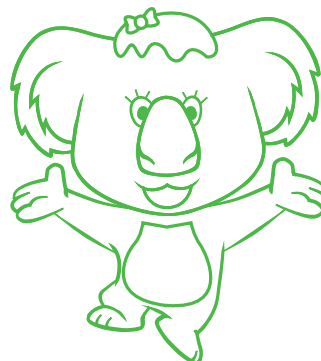
Increasingly, studies are revealing that basic money habits are formed by the age of seven. The sooner we start talking to our children about money, **the smarter they will be at managing their cash in the future.**

**Camp Coin** bridges the gap between financial literacy and practical life skills, developing primary school students' understanding of money and promoting smart money management that can be carried on to adulthood.

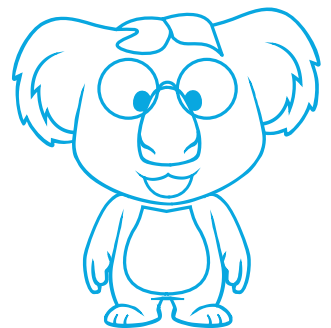
In a cashless age where we increasingly rely on plastic for those everyday expenses, **Camp Coin** teaches children about the real value of money and sound financial skills in the classroom in an interactive, engaging and memorable way. Students will finish each workshop with valuable tools to continue the conversation at home. They will also receive exciting giveaways to support their learnings. Richie, Savvy and Monty the koalas will be going along with students on this adventure.



Richie



Savvy



Monty

Learning the real  
value of money and  
sound financial skills



## How does the program align with the Australian Curriculum?

This program supports the Year 5 Australian Education Curriculum, aligning with components within the Mathematics, Humanities and Social Science and Technologies learning areas.

The Camp Coin workshop and additional resources cover several concepts, including an understanding of the history of money, managing needs vs wants, identifying the real value of items and budgeting.

For a detailed outline of curriculum areas covered, please visit <http://bit.ly/CampCoinCurriculum>

## What will your school and students gain from the program?

When your school signs up to the Camp Coin program, we'll bring financial literacy to you through a free visit from RSM's financially savvy advisers.

Participating schools will experience hands-on practical classes and will gain access to a collection of resources and tools applicable to real-life situations to develop good financial behaviour from a young age. Each participating school will receive:

- 1-hour structured class in alignment with the Australian Curriculum. This session will cover the following:
  - **Introduction to the history of money** – physical to digital and everything in between
  - **Identifying needs vs wants**
- Expertise of an experienced accountant who will present during the classes.
- Hard copies of the Money Guide – A specially developed

publication for kids to take home. This includes content covering topics taught in class and further readings to continue to grow their financial knowledge.

- Freebies for the students – exciting giveaways to reinforce lesson learnings.
- Access to additional resources via the Camp Coin website – This includes information for parents and teachers to refer to, including activities that can be worked through with children to consolidate class learnings.

## How will the Camp Coin classes work?

The lesson will be delivered in your classroom by RSM staff with the class teacher on-hand to assist with guiding students from one activity to the next. Lesson plans will be shared with teaching staff prior to the class so that they are familiar with the structure the class will follow.

The lesson will introduce and test key learning outcomes via a mix of activities including videos, worksheets, quizzes and group work. All activities will be hands-on and interactive, encouraging students to immerse themselves in their financial education.

**There is no additional prep work for the class teacher.**



### Looking for more information?

For further information regarding the Camp Coin program or to request a visit to your school, please visit [experience.rsm.com.au/campcoin](http://experience.rsm.com.au/campcoin) or get in touch with your local RSM office.