Digital SERVICES

RSM

YOUR GUIDE TO POINT-OF-SALES

Choosing the right app to suit your specific needs is tricky. Below we've broken down four of our favourite applications for improving your Point of Sales management to ensure that you know all the facts before making your selection. Depending on the results of the fact find, you and your advisor will be able to make an educated choice of system to explore in further detail.

vend·   **KOUNTA**   **Square**   **impos**

Vend	Kounta (by Lightspeed)	Square	Impos
▪ Good for multi-store retail ▪ Multi-device & multi-platform (BYO tablet or PC) ▪ Integrated payments (Tyro, Albert, Square) ▪ Real-time reporting, including end-of-day, employee performance & sales reports ▪ Works offline if connection lost ▪ Inventory Management features, including multiple store/warehouse sync to eCommerce ▪ Supports returns, refunds, store credit, discounts, gift cards & notes ▪ Mobile stocktake & merchandise transfer ▪ Integrations (40+) including Xero ▪ Customize onboarding plans & data migrations services ▪ API & 24/7 Support	▪ Good for Hospitality ▪ Multi-device & multi-platform (BYO tablet or PC) ▪ Payments powered by Tyro, or bring your own terminal ▪ Can connect to your existing printers ▪ Real-time reporting & insights for sales, from any location ▪ Supports online ordering for customers to order online for delivery ▪ Production module for recipe costing, stock control & COGS ▪ Purchase module for POs, receiving & accounting pack sync ▪ Integrations (40+) including Xero ▪ API & 24/7 Support	▪ Good for small operators including micro business ▪ Both a payment processing service & POS ▪ BYO device or purchase Square reader, stand and terminal ▪ Real-time reporting including year-on-year growth & employee performance ▪ Can operate in offline mode ▪ Take pictures of stock items for faster check-out ▪ Tracks inventory & can alert of low stock ▪ Supports digital receipts ▪ Integrations (20+) including Xero ▪ eCommerce API ▪ Support 9-5, Mon-Fri	▪ Good for Hospitality, including fast food ▪ Australian based ▪ Rent or buy hardware (commercial grade); 3-year warranty, and/or BYO device ▪ Real-time inventory tracking ▪ Itemised reporting, stock variance reports & stock thresholds ▪ Customer membership & loyalty system ▪ Table layout feature (floor map) ▪ Supports bar tabs & HOLD function for pub food orders ▪ Schedule staff based on sales figures to cover busy times ▪ Integrations (15+) including Xero ▪ Bespoke development for venue-specific requirements ▪ 24/7 Support
Cloud Club Discount: 10% **From $149/month per site**	Cloud Club Recommended **From $60/month per site for a small operator and from $120/month per site for cafes. Add-ons are an additional cost.**	Cloud Club Recommended **Basic subscription is free. Commission 1.9% for payments of Reader & Stand and 1.6% for Terminal**	Cloud Club Recommended **Price on request**

Get assistance with Point-of-sales

Selecting and Implementing Point of Sales system can be a daunting and complex task. Your business is unique and will have specific requirements that not every application can match. Chances are you may have to change your internal processes regardless of what application you choose to implement in your business. **Work with a Digital Adviser to decide the best system, create a plan of attack, set up the applications and train your team.** Please note that the inclusions for setup are going to be varied depending on your requirements. The below are some sample inclusions of the services that RSM Digital provides. A proposal will be generated for your specific needs.

- Initial consultation to review your specific needs
- Software selection against a range of providers
- Setup of dashboards according to your requirements
- Importing & formatting of data
- Configuration of permissions structure for employees
- Test runs of orders & reporting
- Training of employees to ensure buy-in
- Establishment of best practice
- Feature and app ecosystem mapping
- Integration with your current ecosystem of applications